



The City of
PERTH AMBOY
Helmin J. Caba, Honorable Mayor
& City Council Members



PSEG
Foundation

MEDIA ADVISORY & INVITATION

The City of Perth Amboy and the PSEG Foundation Unveil Kid-Designed, Community-Built Playground at Albert G. Waters Stadium Park!

WHEN:

DATE

Sept. 16, 2022 –

2:30 p.m. – Ribbon cutting ceremony and photo ops

WHERE:

[Albert G. Waters Stadium Park, 392 Myrtle St, Perth Amboy, NJ 08861](#)

WHAT:

Over 150 volunteers complete construction and commemorate a new KABOOM! community playground in the City of Perth Amboy.

The PSEG Foundation celebrates building their seventh KABOOM! playground in New Jersey.

Meet and speak with representatives from the City of Perth Amboy, the PSEG Foundation, and KABOOM! to learn more about creating the community-designed playground at Albert G. Waters Stadium Park.

The media may collect photos and b-roll of volunteers constructing the playground and ceremonial ribbon cutting.

The following will offer remarks at the ceremony and be available for questions:

Mayor Helmin J. Caba, City of Perth Amboy

Calvin Ledford, Director, Corporate Social Responsibility, PSEG Foundation

CONTACT:

To RSVP as a media attendee, contact

Lisett Lebron, City of Perth Amboy

(732) 826-0290 x4005 or (732) 801-1574

mayorsoffice@perthamboynj.org

**ADDITIONAL
INFO:**

Volunteers from the Perth Amboy community and PSEG are constructing a kid-designed playground to ensure kids have a safe, inclusive place to play. This is part of a nationwide effort by KABOOM! to end playspace

inequity – the reality that places to play are not available to every child, especially in communities of color. This project will provide a state-of-the-art playground to more than 1,000 children each year.

Community members led the creation of the playground, from design to installation. In July, kids from Perth Amboy shared drawings of their dream playspaces with project organizers. These ideas were integrated into the new playground design. This playground will support the Perth Amboy Alliance for Community (PAAC), a growing group of neighbors, agencies, educators, and small businesses who have worked together since 2008 to help make positive changes for the residents in the PAAC Neighborhood.

The project is a part of the PSEG Foundation's commitment to support, volunteer and invest in efforts to build thriving and sustainable communities.

The PSEG Foundation's ongoing partnership with KABOOM! began in 2013. With the completion of the park in Perth Amboy, hundreds of PSEG employee volunteers have volunteered their time to build seven KABOOM! playspaces across New Jersey in Bergen, Camden, Essex, Passaic and now Middlesex county.

About Perth Amboy

Perth Amboy, an urban community with rich cultural history and a three-hundred-year-old maritime and industrial city, is an interconnection point for major highways, roadways, and waterways. The City's position at the confluence of the Raritan River, Arthur Kill, and Raritan Bay provides deep-water access to the Atlantic Ocean for national and international marine traffic. Perth Amboy, presently known for its beautiful waterfront area, is located in the center of the State, midway between New York and Philadelphia. Perth Amboy comprises a land area of 4.55 square miles and has a population of 55,436 residents. For more information, visit <https://www.perthamboynj.org/>. Follow us @cityofperthamboy on [Facebook](#), [Twitter](#), and [Instagram](#).

About PSEG Foundation

The PSEG Foundation (501c3) is the philanthropic arm of Public Service Enterprise Group (NYSE:PEG). The Foundation invests in programs that align with our giving focus areas: Sustainable Neighborhoods, STEM Education, Safety and Preparedness and PSEG Employee Engagement/Volunteerism. The PSEG family of companies also provides funding to improve the quality of life in the communities we serve. Through our corporate giving, we support dinners and other events across our service and operating territories, as well as sponsorships for sports, arts and entertainment. PSEG is a diversified energy company based in Newark N.J. PSEG has three main subsidiaries:

PSE&G, New Jersey's largest and oldest combined gas and electric delivery company, PSEG Power, a merchant power generation company, and PSEG Long Island, operator of the Long Island Power Authority's transmission and distribution system.

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About KABOOM!

KABOOM! is the national nonprofit committed to ending playspace inequity – the reality that quality places to play are not available to every child, especially in communities of color. Since 1996, KABOOM! has partnered with kids and communities to build or improve 17,000+ playspaces and ensure that nearly 12 million kids have equitable access to the crucial benefits and opportunities that playspaces offer. In 2022, KABOOM! launched the 25 in 5 Initiative to End Playspace Inequity, the \$250 million plan to accelerate its mission in 25 high-priority locations over five years. Learn more at kaboom.org or join the conversation on [Twitter](#), [Facebook](#), [Instagram](#), and [LinkedIn](#).